

**50%**

of leaders reported that it took them six months to become effective in their new roles.

# How to be an EFFECTIVE MANAGER Training Program

## Transform into an Effective Leader

Managers are often promoted without the tools and training necessary to make a successful transformation from individual contributor to effective manager. Bluepoint's **New Manager Micro eLearning Program** helps bridge that gap through presenting the skills and competencies necessary for success in engaging and digestible amounts.



Individual



New Manager



Leader

## Outcomes

The **New Manager Micro eLearning Program** will help participants become more impactful in their new roles by encouraging behaviors, mindsets, and actions that maximize their personal leadership effectiveness. Participants will learn how to:

- Develop a manager's mindset
- Build trust and credibility
- Add important skills to your manager's toolbox
- Shift from manager to leader

## Why Bluepoint and why micro eLearning

Micro eLearning enables participants to easily absorb and retain information by offering short, focused learning that is often no longer than **five minutes** in length and sent to participants an **average of three times per week**.

It is a learner centric approach that allows participants to access lessons on their preferred device. A sequence of videos, podcasts, quizzes, surveys, and assignments are employed to help participants learn fundamental practices and behaviors of managers, reflect on their current management philosophy, and implement new management and leadership behaviors in their day-to-day work.

### The Benefits of Micro eLearning

Effective behavioral change and transfer of concepts to job by narrowing to a specific outcome through being **17% more efficient and 50% more engaging**.



Productivity  
& Efficiency



Maximize Retention  
& Engagement



High Impact



### About Bluepoint

We work with organizations of all shapes and sizes, at all levels, to build better leaders – leaders who will have an impact today and build a talent pipeline for tomorrow. Our team designs and facilitates workshops and coaching programs that graduate leaders who have the *head* to think for themselves, the *voice* to inspire their organization, the *heart* to serve others and the *courage* to act when others will not.

**bluepoint**

**For more information contact:**

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