

BUILDING BETTER **LEADERS**

in any economic environment



bluepoint

We are a team of talented facilitators, coaches and program designers committed to providing our clients with the very best in leadership development and business coaching through the study of advanced leadership concepts.

We believe that people at all organizational levels can significantly enhance their leadership effectiveness through the study of advanced leadership concepts, direct feedback, intense learning experiences, accountability-based coaching, and personal reflection.

We provide complete leadership development solutions that include design, preparation, workshops, assessments, blended and rapid learning, coaching, virtual classroom and a full range of support tools and resources.

Graduates of our programs universally report that their participation in a Bluepoint program had a profound effect on them personally and was one of the most important development experiences of their career.





THE BLUEPOINT DIFFERENCE

In a crowded and often confusing marketplace, it is important to know how one partner is different from the next. At Bluepoint, we believe that successful virtual leadership programs are a result of:



CUSTOMIZATION

Listening to our clients and building customized solutions to meet their specific needs and objectives.



HIGHLY - ENGAGING EXPERIENCES

Creating highly-engaging virtual experiences where participants work on their most important business opportunities & challenges and are equipped with immediately usable leadership skills and tools.



TECHNOLOGY THAT FACILITATES CONNECTION

Using the latest technology to enable participants to connect with and learn from their colleagues via chat pods, whiteboards, and smaller breakout groups.



POST - WORKSHOP LEARNING

Creating seamless programs that extend the learning experience outside the virtual classroom with micro eLearning programs that include videos, podcasts, and additional exercises to help participants apply what they have learned in their day-to-day work.

THE POWER OF LEADERSHIP COACHING

The Bluepoint Coaching Series is the finest development program available today to equip leaders from the shop floor to the executive suite, with usable coaching skills. Bluepoint's coach training methodology is used by many of the best and most progressive companies in the world in their core leadership development programs.

At the core of our highly engaging curriculum are four Coaching Experientials during which participants are provided the opportunity to experiment with advanced coaching tools, concepts & approaches, and receive direct feedback on their personal coaching effectiveness.



LEADER AS COACH

A practical, highly-experiential workshop designed to help managers and leaders excel at coaching others for high performance.



THE POWERFUL COACHING CONVERSATION

A hands-on training experience for leaders seeking to become much more coach-like in all of their interactions.



EXECUTIVE LEADER AS COACH

An intense, one-day development program for executives and senior managers who wish to coach others to a higher level of performance.



THE BENEFITS OF EXECUTIVE COACH TRAINING

Bluepoint coaches challenge clients to significantly lift their game as leaders.

We see the very best leadership talent and potential in our clients. We confront clients with this perspective, and we hold them accountable to make the personal changes necessary to become the best possible leaders they can be for their teams and organizations.



EXTENSIVE RANGE OF COACHING SERVICES

We provide our clients with the option of selecting the assignment that best fits their needs and budget.



BEST-FIT FACILITATORS

Clients can select any available coach from our cadre of outstanding leadership coaches, and a “good-fit” no obligation call is available to confirm a suitable working relationship.



EXPERTS IN ADVANCED LEADERSHIP PRACTICES

All Bluepoint coaches have a deep experience in one-on-one coaching and ready to meet your organizations unique needs.

LEADERSHIP DEVELOPMENT WORKSHOPS

Using a blended learning approach, we educate, train and coach leaders to use their natural talents to dramatically accelerate their personal and professional development.

LEADERSHIP ESSENTIALS

uniquely designed to equip managers with the practices and competencies necessary to lead successfully at the personal, interpersonal, team and organizational levels.

BREAKOUT

challenges participants to abandon their outdated ideas on leadership and learn potent new practices that they can immediately use to inspire their teams and organizations to higher levels of performance

THE LEADER WITHIN

participants will learn to tap into the enormous power of their emotions and moods to create better leadership connections and exert more positive influence





THE LEADER SPEAKS

a comprehensive exploration of the core tenets of great leadership communication through case studies of business, social, and political leaders

LEADING CHANGE

participants will gain immediately usable communication, mentoring, and coaching skills to help their team members thrive in periods of substantial change

LEADING INNOVATION

the key competency required for innovation is not individual creativity alone, but the ability to create a culture with sustainable innovation

EXECUTIVE LEADERSHIP ESSENTIALS

uniquely designed to equip Executives with the practices and competencies necessary to lead successfully at the personal, interpersonal, and organizational level

THE LEADERSHIP EXPRESS SERIES: VIRTUAL TRAINING OPPORTUNITIES

A series of 15 leadership development modules that you can lead yourself!

The Bluepoint Leadership Express Series is comprised of short yet impactful workshops designed to provide participants with leadership practices, tools and methodologies.

Participants are quickly immersed in key leadership concepts such as execution, emotional intelligence, coaching and communication, and then guided through challenging experiential exercises that provide them with the opportunity to rapidly learn advanced leadership principles and acquire new, practical skills.

These workshops are designed to be delivered by internal trainers or facilitators using the accompanying detailed facilitator guides.





PERSONAL LEADERSHIP DEVELOPMENT

- AUTHENTICITY & LEADERSHIP TODAY
- THE LEADER WITHIN
- BUILDING LEADERSHIP CONNECTIONS
- CREATING A DISTINCTIVE LEADERSHIP BRAND
- IMPACT & INFLUENCE
- A LEADERSHIP LEGACY
- EXCELLENCE IN EXECUTION

LEADERSHIP COACHING & COMMUNICATION

- THE POWERFUL COACHING CONVERSATION I
- THE POWERFUL COACHING CONVERSATION II
- CRAFTING A LEADERSHIP STORY

DEVELOPMENT FOR INDIVIDUAL CONTRIBUTORS

- EQ: UNDERSTANDING MYSELF & CONNECTING WITH OTHERS
- AUTHENTICITY @ WORK

ADVANCED LEADERSHIP DEVELOPMENT

- LEADING CHANGE
- LEADING HIGH-PERFORMANCE TEAMS
- THE LEADER AS TEACHER

CUSTOM LEADERSHIP PROGRAM DESIGN

We are experts at creating world-class, custom-designed leadership development programs for our clients.

A COLLABORATIVE PARTNERSHIP

Many of the finest leadership programs in use today have been created by our clients in partnership with us. Whether a single experiential learning session, a series of high-potential workshops or a multi-year, cohort-based leadership academy, we design programs that equip participants to significantly increase their leadership effectiveness in areas that will provide the most benefit for their teams and organizations.

CHALLENGING AND ENGAGING CONTENT

Our programs are always challenging and engaging...and will test the capabilities of the most seasoned leaders. We work at all organization levels, from emerging leaders to senior executives, tailoring our programs to support the unique competencies and values of our client organizations. We are particularly good at creating programs that are directly related to the most exciting opportunities and daunting challenges that our clients are currently facing.

TOOLS THAT GET RESULTS

Using proven, impactful tools such as storytelling, action learning, real-time experientials and 360 assessments, we produce programs that have an immediate and lasting impact of the participants' performance as leaders.





HIGH POTENTIAL LEADERSHIP DEVELOPMENT PROGRAM

This intense six-month to year-long development program is designed especially for leaders who have the potential to move through increasingly senior management roles. During this cohort-based program, participants are challenged to seriously examine their ambitions, talents and current leadership readiness, and seek ways to shift their performance to a whole new level.

Through highly-experiential workshops, personalized coaching, peer accountability trios, virtual learning and comprehensive online resources, this program not only equips participants with the vital skills they will need as they acquire more organization responsibility, it also helps them develop a leader's mindset. Participants graduate from the program with a solid understanding of advanced leadership practices and master's-level competency in high-impact dimensions such as coaching, communication, innovation and facilitating change.



Leadership Assessments



Leadership Coaching



Experiential Workshops



Leadership Consults



Self-Directed Learning Series



Making Great Leadership a Habit

NEW MANAGER MICRO eLEARNING PROGRAM

TRANSFORM INTO AN EFFECTIVE LEADER

Managers are often promoted without the tools and training necessary to make a successful transformation from individual contributor to effective manager. Bluepoint's **New Manager Micro eLearning Program** helps bridge that gap through presenting the skills and competencies necessary for success in engaging and digestible amounts.



OUTCOMES

The **New Manager Micro eLearning Program** will help participants become more impactful in their new roles by encouraging behaviors, mindsets, and actions that maximize their personal leadership effectiveness. Participants will learn how to:

- Develop a manager's mindset
- Build trust and credibility
- Add important skills to your manager's toolbox
- Shift from manager to leader



THE BENEFITS OF MICRO eLEARNING

Micro eLearning enables participants to easily absorb and retain information by offering short, focused learning that is often no longer than **five minutes** in length and sent to participants an **average of three times per week**.

It is a learner centric approach that allows participants to access lessons on their preferred device. A sequence of videos, podcasts, quizzes, surveys, and assignments are employed to help participants learn fundamental practices and behaviors of managers, reflect on their current management philosophy, and implement new management and leadership behaviors in their day-to-day work.

Micro eLearning produces effective behavioral change and transfer of concepts to the job by narrowing to a specific outcome through being 17% more efficient and 50% more engaging.



Productivity & Efficiency



Maximize Retention & Engagement



High Impact

TESTIMONIALS AND PAST WORK

"In my 36-year career with American Airlines, US Airways and now, the new American, there are a couple of projects that stand out as the pinnacles of my career. The Bluepoint team was one of the best vendor partners I have ever worked with... they demonstrated a true desire to develop leaders who will help inspire their teams to restore American to greatness."

**–Bob Ciminelli | Executive Vice President ,
American Airlines**

"Bluepoint has a unique blend of programs available, yet, they scope and deliver work that is meaningful and relevant to Yamaha's particular business situation and learning maturity. The team members of Bluepoint are all exceptional."

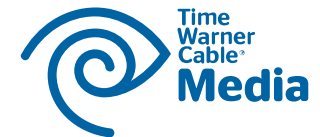
–Charlene Miller | HR Manager, Yamaha

"From the talented and supportive team to the program materials, Bluepoint has proven to be a valued partner whom I would wholeheartedly recommend to others!"

**–Francine Maddex | Manager, Talent Development -
Alberta Health Services**



OUR CLIENTS INCLUDE:





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