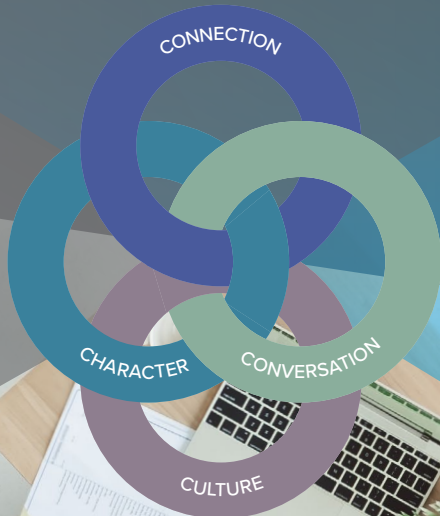


EXECUTIVE LEADER AS COACH

The *Executive Leader As Coach* workshop is an intense, highly-experiential, one-day development program for executives and senior managers who want to be instrumental in creating a corporate coaching culture. Drawing upon the timeless principles and processes employed by great leaders and professional coaches, this advanced version of the *Leader As Coach* workshop helps participants critically examine their current personal coaching effectiveness, explore ways they can dramatically increase the quality of their coaching relationships and conversations, and learn how to establish a culture of coaching throughout their organizations.



THE FOUR C COACHING MODEL

CHARACTER

Great coaches earn the right to coach through the quality of their character. They know themselves well, are confident in their roles as coaches, and are deeply committed to the success of the people they lead. During this workshop, participants take a deep dive into the core elements that form their unique character. Using in-class coaching and feedback, participants have the opportunity to assess their unique values, motivations, talents and intentions, and examine the influence these factors have on their coaching impact.

CONNECTION

The true coaching relationship is a unique peer-to-peer connection built on mutual trust. This relationship is the medium through which the transformational process of coaching occurs, and the coach has the primary responsibility for creating this special relationship. Through a series of interactive exercises, participants learn how to establish coach-like relationships in which others are encouraged and challenged to perform at their very best. Participants develop their ability to see the potential in others, constructively confront them, and hold them accountable to learn and move from intention to action.

CONVERSATION

The coaching conversation is a powerful dialog that challenges assumptions, highlights passions, surfaces obstructions, explores possibilities, and charts exciting new pathways forward. Workshop participants engage in real-time Coaching Experientials during which they experiment with a potent set of coaching practices and tools designed to help them engage in conversations characterized by purposefulness, personal accountability, and direction.

CULTURE

For Executives, there is a fourth C that is critical for creating an environment where the coaching mindset thrives: Culture.

WORKSHOP AGENDA

Introduction: <i>The Challenge of Leadership & the Coaching Perspective</i>
Power Tool #1: <i>The Big Coaching Questions</i>
Real-Time Coaching Experience #1
The Four C Coaching Model
Character: <i>Values-Based Coaching</i>
Culture: <i>Characteristics of a Coaching Culture</i>
Coaching Experiential #2: <i>Creating a Coaching Culture</i>
Wrap-Up

PARTICIPANT BENEFITS

- Receive direct, immediate feedback on their coaching effectiveness.
- Acquire immediately-usable tools and skills that can be employed to enhance both performance and career conversations.
- Explore ways in which they can model and encourage high levels of personal accountability.
- Learn how to constructively confront others and engage in high-impact conversations.
- Identify actions they can take to establish a culture of coaching within the organization.

TARGET AUDIENCE	DURATION
This workshop is an ideal development program for all executives and senior leaders who wish to coach others to a higher level of performance and create a culture of coaching.	The complete learning experience is delivered as a one-day workshop.

MATERIALS

- Participant Guidebook
- *Leader As Coach Inventory™*—A 360° multi-rater assessment (optional)
- Personal Values card deck
- The 60 Big Coaching Questions tool
- *The Master Coach* by Gregg Thompson

bluepoint

For more information, contact:

Name:

Phone:

Email: