

50%

of leaders reported  
that it took them six  
months to become  
effective in their  
new roles.

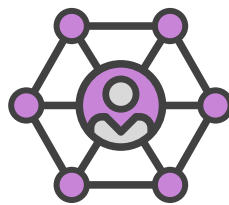
# How to be an EFFECTIVE MANAGER Training Program

## Transform into an Effective Leader

Managers are often promoted without the tools and training necessary to make a successful transformation from individual contributor to effective manager. Our New Manager Micro eLearning Program helps bridge that gap through presenting the skills and competencies necessary for success in engaging and digestible amounts.



Individual



New Manager



Leader

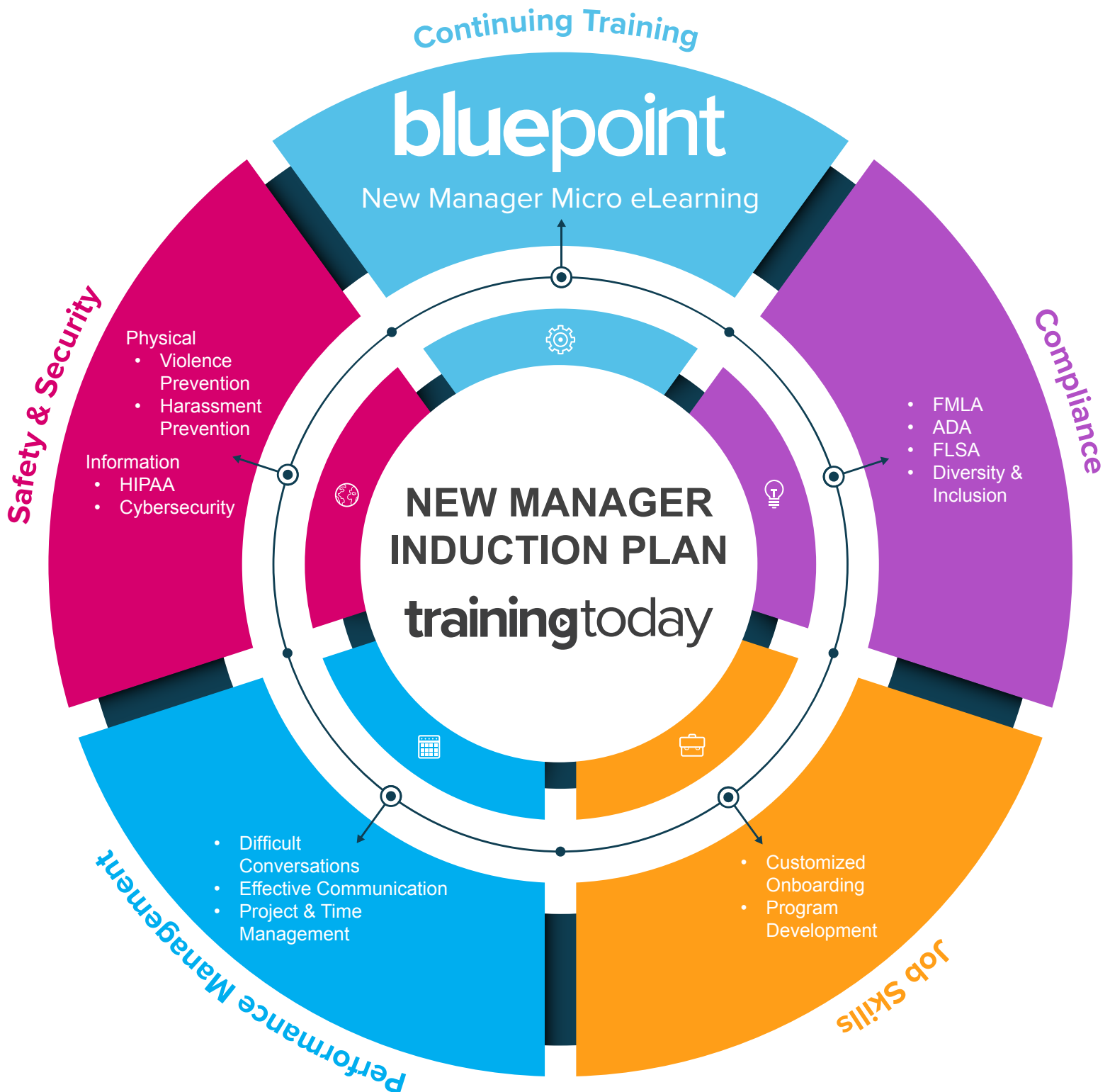
## Outcomes

The New Manager Micro eLearning Program will help participants become more impactful in their new roles by encouraging behaviors, mindsets, and actions that maximize their personal leadership effectiveness. Participants will learn how to:

- Develop a manager's mindset
- Build trust and credibility
- Add important skills to your manager's toolbox
- Shift from manager to leader

# Create a comprehensive development plan for your new managers

Make this program a component of your new manager induction plan to boost retention and maximize impact. With TrainingToday and Bluepoint, you can provide your team with the opportunity to rapidly learn advanced leadership principles and acquire new practical skills that they can immediately use on the job.



## Why Micro eLearning

Micro eLearning enables participants to easily absorb and retain information by offering short, focused learning that is often no longer than **five minutes** in length and sent to participants an **average of three times per week**.

It is a learner centric approach that allows participants to access lessons on their preferred device. A sequence of videos, podcasts, quizzes, surveys, and assignments are employed to help participants learn fundamental practices and behaviors of managers, reflect on their current management philosophy, and implement new management and leadership behaviors in their day-to-day work.

## The Benefits

Effective behavioral change and transfer of concepts to job by narrowing to a specific outcome through being **17% more efficient** and **50% more engaging**.



## About TrainingToday

Combining the latest technology with up-to-the-minute compliance requirements and handcrafted content, TrainingToday is a powerful, engaging eLearning program that will drive measurable improvements in performance and productivity.

TrainingToday focuses on providing its customers training and expertise in the areas of workplace safety, human resources, sexual harassment, sales & service, leadership, education, and business skills. Through TrainingToday, you will have the ability to easily administer courses, track course status, and document participant progress.

**trainingtoday**

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