

# BUILDING BETTER **LEADERS**

in any economic environment



**bluepoint**

We are a team of talented facilitators, coaches and program designers committed to providing our clients with the very best in leadership development and business coaching through the study of advanced leadership concepts.

We believe people at all organizational levels can significantly enhance their leadership effectiveness through the study of advanced leadership concepts, direct feedback, intense learning experiences, accountability-based coaching, and personal reflection.

We provide complete leadership development solutions including design, preparation, workshops, assessments, blended and rapid learning, coaching, virtual classroom and a full range of support tools and resources.

Graduates of our programs universally report their participation in a Bluepoint program had a profound effect on them personally and was one of the most important development experiences of their career.





## THE BLUEPOINT DIFFERENCE

In a crowded and often confusing marketplace, it is important to know how one partner is different from the next. At Bluepoint, we believe successful leadership development is a result of:



### COMPREHENSIVE PROGRAMS AND SUPPORT

We provide customizable individual or blended learning opportunities through facilitator-led virtual and in-person workshops, 360 assessments, coaching, micro eLearning, and a full range of support tools and resources.



### HIGHLY - ENGAGING EXPERIENCES

We create experiential learning moments by helping participants apply proven leadership tools and methodologies to their most important business opportunities and challenges.



### CUSTOMIZATION

We listen to our clients and develop customized solutions to meet their specific needs and objectives.



### A PASSIONATE AND TALENTED TEAM

Our team of global facilitators and coaches are experts in advanced leadership practices and have deep experience in one-on-one coaching. They have a strong ability to link leadership development programs to business goals and objectives.

# LEADERSHIP COACHING

Bluepoint coaches challenge clients to significantly raise their game as leaders. We see the very best leadership talent and potential in our clients. We confront clients with this perspective, and we hold them accountable to make the changes necessary to become the best possible leaders they can be for their teams and organizations.

Our coaching engagements are designed to help make real, sustainable change in daily work. **As a result, we provide:**



## EXPERTS IN ADVANCED LEADERSHIP PRACTICES

All Bluepoint coaches are highly experienced in one-on-one coaching and ready to meet your leaders' unique needs



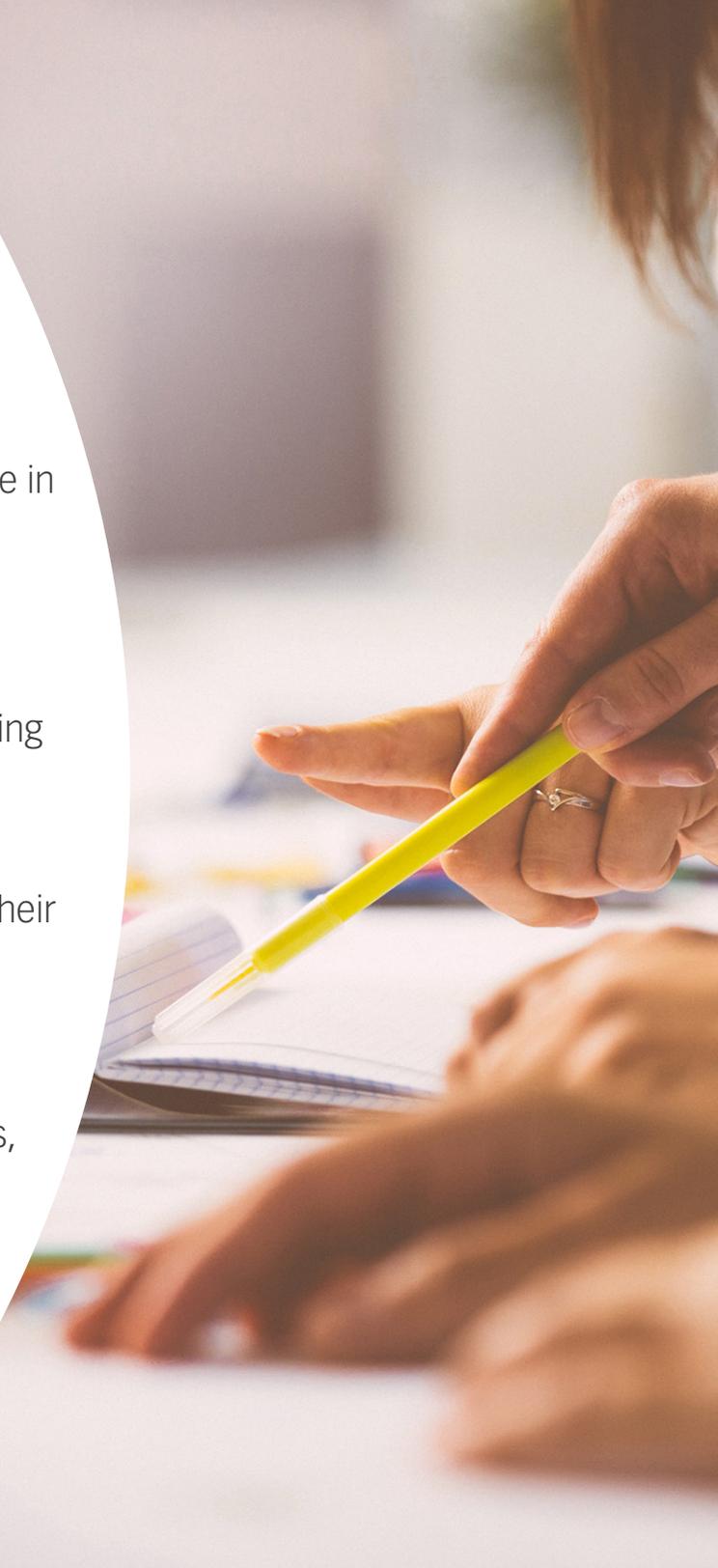
## AN EXTENSIVE RANGE OF COACHING ENGAGEMENTS

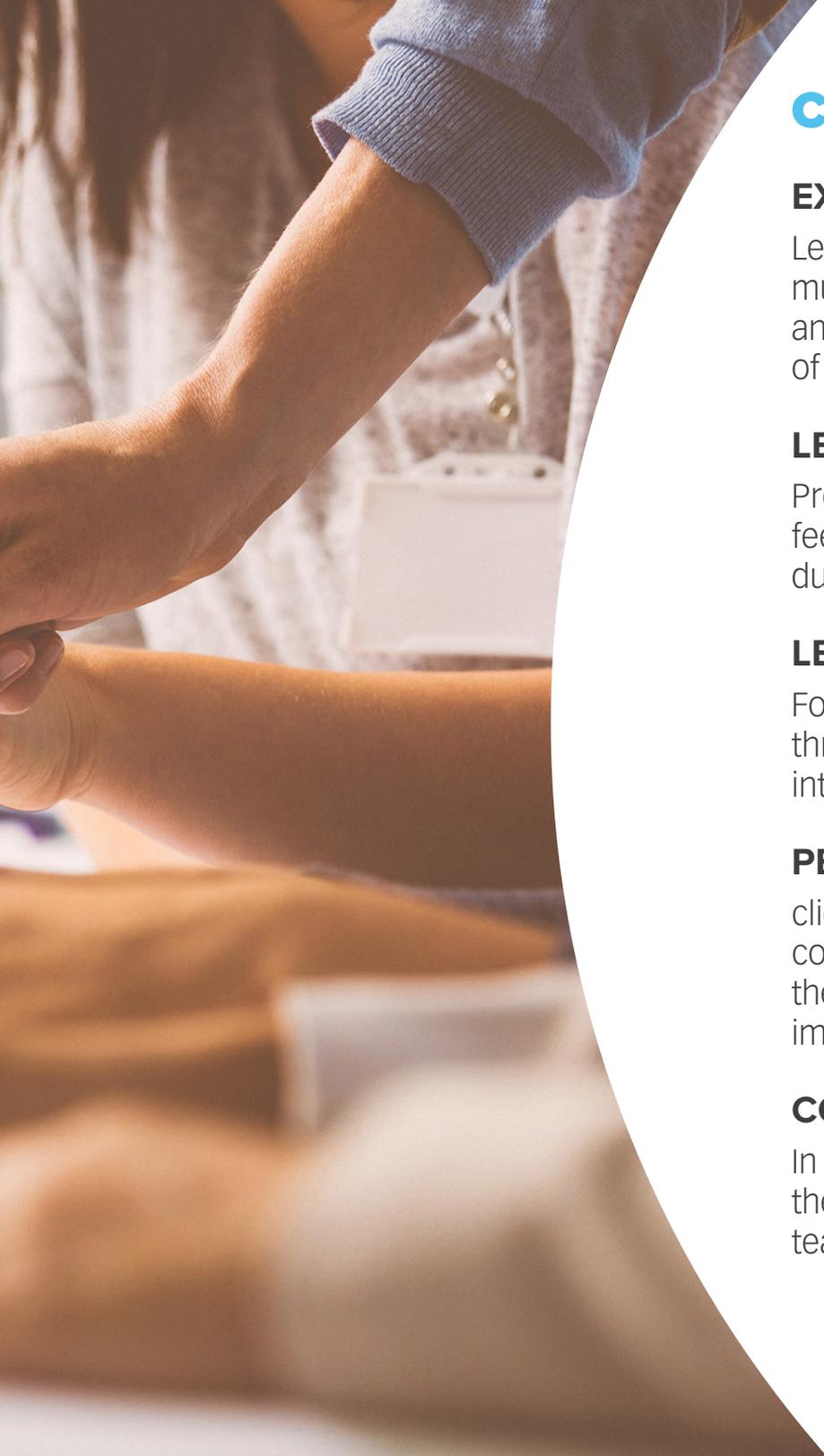
We assist our clients with selecting the engagement that best fits their needs and budget.



## POWERFUL, FOCUSED COACHING SESSIONS

Bluepoint coaches will work with leaders through sessions topics such as development planning and execution, assessment analysis, and the exploration of new skills and practices.





## COACHING PROGRAMS

### **EXECUTIVE LEADERSHIP COACHING**

Leaders are encouraged to do a deep self-examination, consider multiple sources of feedback, adopt high-impact leadership practices, and make the personal changes necessary to reach a whole new level of performance typically over the course of a six month engagement.

### **LEADERSHIP ASSESSMENT COACHING**

Provides clients with the opportunity to interpret and apply relevant feedback from one of Bluepoint's highly regarded 360 assessments during two or three coaching sessions.

### **LEARNING APPLICATION COACHING**

Following a Bluepoint workshop, clients have the option to engage in three learning application sessions to help transform their new skills into habits and implement the learning into daily work.

### **PERSONAL IMPACT COACHING**

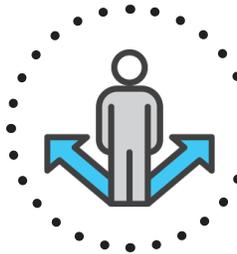
clients are challenged to examine their effectiveness during ten coaching sessions by dissecting questions such as "What does the client need to do to have a bigger impact on the issues most important to his or her team and organization?"

### **COACHING CIRCLES**

In group coaching sessions, leaders have the opportunity to clarify their action plan, identify ways to operationalize their individual and team learning, and practice their coaching skills.

# LEADERSHIP DEVELOPMENT WORKSHOPS

Using a blended learning approach, we educate, train, and coach leaders to use their natural talents to dramatically accelerate their personal and professional development. Our workshops are designed to create exceptional alignment, engagement, innovation, and productivity. For that reason, we offer solutions for:



**Leading Yourself**



**Leading Others**



**Leading the Team and Organization**

## LEADING YOURSELF

- The Leader Within
- EQ: Understanding Myself & Connecting With Others
- Building Resilience
- Leadership Presence
- Leadership Courage
- Working Virtually
- Authenticity @ Work
- Creating a Distinctive leadership Brand





## **LEADING OTHERS**

- Leader as Coach
- The Powerful Coaching Conversation
- Leadership Communication in Difficult Times
- Creating a Feedback Culture
- The Power of Accountability
- Impact & Influence
- Communicating with Impact
- Building Powerful Connections
- Mastering the Art of Courageous Conversations

## **LEADING TEAMS & THE ORGANIZATION**

- Leading Change
- Demystifying Execution
- Leading Innovation
- The Leader Speaks
- Crafting a Leadership Story
- Leading High Performance Teams
- Leading the Virtual & Remote Team
- Toward Inclusion, Diversity, & Equity
- The Leadership Essentials
- Executive Leadership Essentials
- Executive Leader as Coach

## **MOST POPULAR** WORKSHOPS

### **THE LEADERSHIP ESSENTIALS**

Equips managers with the practices and competencies necessary to lead successfully at the personal, interpersonal, team and organizational levels.

### **LEADER AS COACH**

Delivers an intense, experiential learning experience designed to help managers and leaders excel at coaching others for high performance.

### **THE LEADER WITHIN**

Takes participants on a journey where they will gain a deeper understanding of leadership emotional intelligence and, as a result, tap into the power of emotions and create better leadership connections.

### **LEADING CHANGE**

Provides leaders with immediately usable communication, mentoring, and coaching skills to help their team members thrive in periods of substantial change.





### **EXECUTIVE LEADERSHIP ESSENTIALS**

Equips executives with the practices and competencies necessary to lead successfully at the personal, interpersonal, and organizational level.

### **EXECUTIVE LEADER AS COACH**

Delivers an intense, experiential learning experience designed to help executives excel at coaching others and develop a culture of coaching.

### **THE LEADER SPEAKS**

Provides participants with the theory, application, practice, and feedback necessary to significantly accelerate their communication effectiveness.

### **LEADING INNOVATION**

Explores a model leaders need to development a culture of innovation through personal examples, innovation tools, video case studies, and hands-on application.

## **CUSTOM LEADERSHIP** PROGRAM DESIGN

We are experts at creating world-class, custom-designed leadership development programs for our clients.

### **A COLLABORATIVE PARTNERSHIP**

Many of the finest leadership programs in use today have been created by our clients in partnership with us. Whether a single experiential learning session, a series of high-potential workshops or a multi-year, cohort-based leadership academy, we design programs that equip participants to significantly increase their leadership effectiveness in areas that will provide the most benefit for their teams and organizations.

### **CHALLENGING AND ENGAGING CONTENT**

Our programs are always challenging and engaging...and will test the capabilities of the most seasoned leaders. We work at all organization levels, from emerging leaders to senior executives, tailoring our programs to support the unique competencies and values of our client organizations. We are particularly good at creating programs that are directly related to the most exciting opportunities and daunting challenges that our clients are currently facing.

### **TOOLS THAT GET RESULTS**

Using proven, impactful tools such as storytelling, action learning, real-time experientials and 360 assessments, we produce programs that have an immediate and lasting impact of the participants' performance as leaders.





## HIGH POTENTIAL LEADERSHIP DEVELOPMENT PROGRAM

This intense six-month to year-long development program is designed especially for leaders who have the potential to move through increasingly senior management roles. During this cohort-based program, participants are challenged to seriously examine their ambitions, talents and current leadership readiness, and seek ways to shift their performance to a whole new level.

Through highly-experiential workshops, personalized coaching, peer accountability trios, virtual learning and comprehensive online resources, this program not only equips participants with the vital skills they will need as they acquire more organization responsibility, it also helps them develop a leader's mindset. Participants graduate from the program with a solid understanding of advanced leadership practices and master's-level competency in high-impact dimensions such as coaching, communication, innovation and facilitating change.



Leadership Assessments



Leadership Coaching



Experiential Workshops



Leadership Consults



Self-Directed Learning Series



Making Great Leadership a Habit

## POST WORKSHOP MICRO eLEARNING

Bluepoint's leadership development programs have always been designed to help leaders make real, sustained change in their day-to-day behavior. The impact of our programs has been amplified through the pairing of micro eLearning programs for post-workshop support.

Leaders can achieve sustainable growth and development through the repetition and guidance of short, targeted lessons. These lessons are often no longer than five minutes in length and sent to participants an average of three times per week. It is a learner-centric approach that allows participants to access lessons on their preferred device.

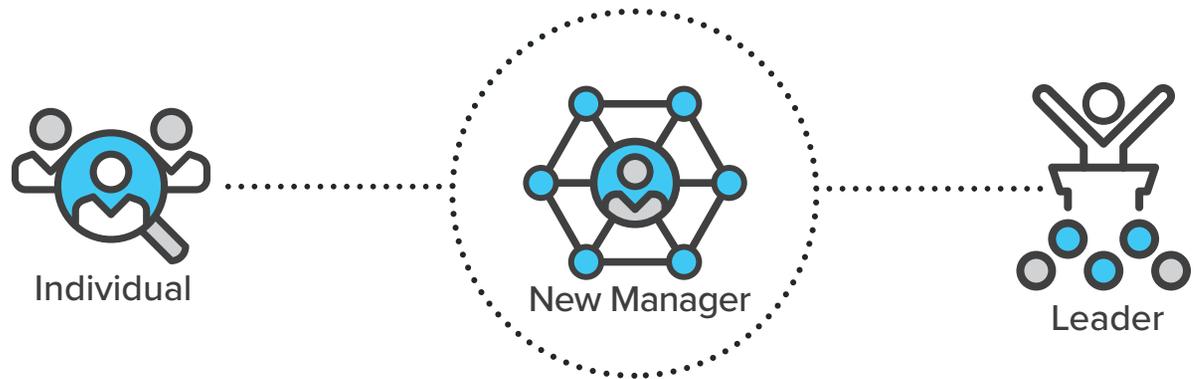
### **WE CURRENTLY OFFER MICRO ELEARNING PROGRAMS FOR THE FOLLOWING WORKSHOPS:**

- The Leadership Essentials
- The Powerful Coaching Conversation
- The Leader as Coach
- Executive Leader as Coach
- The Leader Within
- Leading Change
- The Leader Speaks
- Leading the Remote Team



## NEW MANAGER MICRO eLEARNING

This stand-alone development program is designed to help new managers transition from individual contributor to high-impact leader. Participants will gain key skills and competencies, resulting in new behaviors, mindsets, and actions that maximize their effectiveness.



The short, focused lessons are delivered through a mix of readings, assignments, videos, quizzes, and podcasts on a preferred device.

### Participants will learn:

- the key components of a manager's mindset
- how to build trust and credibility
- what skills are critical in a manager's toolbox
- why shifting from a manager to a leader will have the greatest impact

## TESTIMONIALS AND PAST WORK

*“The Bluepoint approach focuses on the individual leader and helps them to grow and develop. It does not suggest a template for the ideal leader and make people conform to that image. This core belief separated Bluepoint from other firms we were considering.”*

- **Neil Bryant | VP of Leadership and Sales Development, Carestream**

*“Bluepoint has the ability to create something that is interactive, encourages engagement, and helped us look forward and further than before.”*

- **Nick Bizic | Director of Global Career Management, ABS**

*“Bluepoint has a unique blend of programs available, yet, they scope and deliver work that is meaningful and relevant to Yamaha’s particular business situation and learning maturity. The team members of Bluepoint are all exceptional.”*

- **Charlene Miller | HR Manager, Yamaha**





## OUR CLIENTS INCLUDE:



Carestream

 **citibank**

GAP

 macy's

 Microsoft



 OLD NAVY

QUALCOMM®



verizon<sup>✓</sup>

xerox 

bluepoint

**bluepoint**

[www.bluepointleadership.com](http://www.bluepointleadership.com)

[info@bluepointleadership.com](mailto:info@bluepointleadership.com)

1-888-221-8685