LEADING GENERATION Z

As of 2020, Gen Z makes up 1/5th of the workforce. These young professionals are passionate about their personal growth and are consistently seeking development opportunities. Leading Gen Z means investing in their development, providing consistent feedback, and recognizing their value.

Skill Development

Gen Z are learning-focused. 44% want their leaders in the workplace to provide training and development programs to supplement their growth from new projects. (1)

Frequent Feedback

Research shows that Gen Z has a strong desire for feedback where 60% want multiple check-ins from their manager during the week. (2)

To Be Valued

Gen Z wants to be trusted (47%) and supported (40%) by their managers. Creating a culture that values personal wellbeing results in more effective employees and a higher performing organization. (1)

Independent Work

Leaders can boost productivity by creating opportunities for these young professionals to work independently because 69% of Gen Z prefers their own workspace and 39% want opportunities on independent work. (3) (1)

(1) = (Workforce institute, 2019)
(2) = (Inc., 2017)
(3) = (Inc., 2019)

WHAT YOUNG

PROFESSIONALS WANTS FROM

LEADERSHIP

THE BENEFITS OF LEADERSHIP DEVELOPMENT



Strengthen organizational performance



Capitalize on talent and potential



Improve employee engagement



Enhance alignment across organization

HOW TO GET STARTED

Learn how to maximize your effectiveness as a leader with Bluepoint's **New Manager Micro eLearning Program**. This program equips participants with the key skills and competencies they need to drive the business forward, delivered in short and engaging snippets that align with today's learning styles.

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