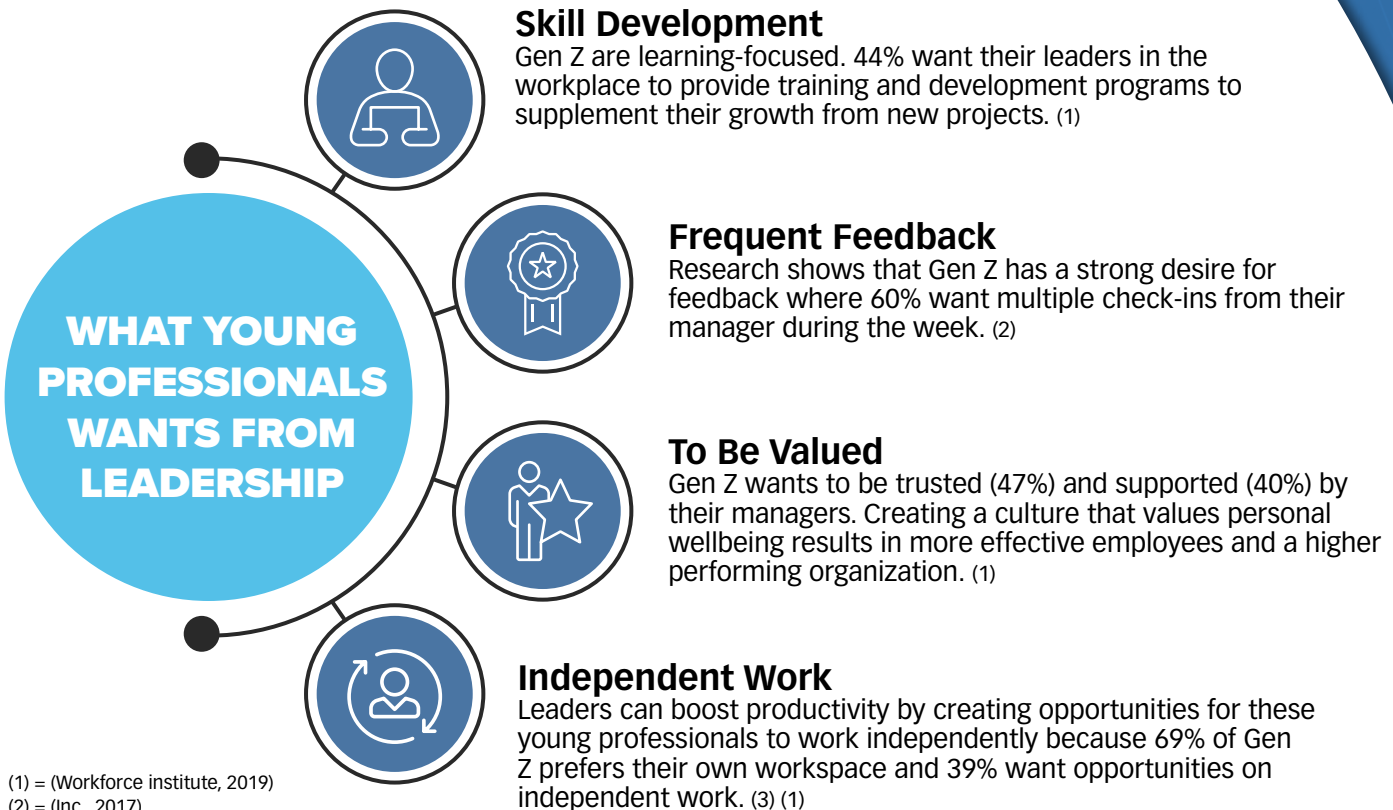


# LEADING GENERATION Z

As of 2020, Gen Z makes up 1/5th of the workforce. These young professionals are passionate about their personal growth and are consistently seeking development opportunities. Leading Gen Z means investing in their development, providing consistent feedback, and recognizing their value.



## THE BENEFITS OF LEADERSHIP DEVELOPMENT



**Strengthen  
organizational  
performance**



**Capitalize on talent  
and potential**



**Improve employee  
engagement**



**Enhance alignment  
across organization**

## HOW TO GET STARTED

Learn how to maximize your effectiveness as a leader with Bluepoint's **New Manager Micro eLearning Program**. This program equips participants with the key skills and competencies they need to drive the business forward, delivered in short and engaging snippets that align with today's learning styles.

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