# LEADING GENERATION Z

As of 2020, Gen Z makes up 1/5th of the workforce. These young professionals are passionate about their personal growth and are consistently seeking development opportunities. Leading Gen Z means investing in their development, providing consistent feedback, and recognizing their value.

### **Skill Development**

Gen Z are learning-focused. 44% want their leaders in the workplace to provide training and development programs to supplement their growth from new projects. (1)

#### **Frequent Feedback**

Research shows that Gen Z has a strong desire for feedback where 60% want multiple check-ins from their manager during the week. (2)

#### To Be Valued

Gen Z wants to be trusted (47%) and supported (40%) by their managers. Creating a culture that values personal wellbeing results in more effective employees and a higher performing organization. (1)

# Independent Work

Leaders can boost productivity by creating opportunities for these young professionals to work independently because 69% of Gen Z prefers their own workspace and 39% want opportunities on independent work. (3) (1)

(1) = (Workforce institute, 2019)
(2) = (Inc., 2017)
(3) = (Inc., 2019)

**WHAT YOUNG** 

PROFESSIONALS WANTS FROM

**LEADERSHIP** 

# THE BENEFITS OF LEADERSHIP DEVELOPMENT



Strengthen organizational performance



Capitalize on talent and potential



Improve employee engagement



Enhance alignment across organization

## **HOW TO GET STARTED**

Learn how to maximize your effectiveness as a leader with Bluepoint's **New Manager Micro eLearning Program**. This program equips participants with the key skills and competencies they need to drive the business forward, delivered in short and engaging snippets that align with today's learning styles.

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