

Leading the Way in Health and Safety

Improve Your Safety Leadership Skills, Strengthen Your Team, and Build an Excellent Safety Culture

L

LEAD

Leverage your position to ensure that the organization's safety commitment and safety goals are clearly communicated.

Reinforce safety goals by providing constructive feedback and positive recognition to workers.



E

ENERGIZE

Motivate workers to actively participate in safety initiatives by using a combination of incentives, discipline, and emotional appeals.

Focus on safety as a moral obligation and "the right thing to do".



A

ADAPT

Learn from mistakes, make the appropriate changes, and strive for continuous improvement.

Create a culture focused on creative thinking and active listening. Respond to mistakes in a way that inspires workers to address workplace hazards and protect one another.



D

DEFEND

Be vigilant about identifying workplace risks and hazards, including human factors like fatigue and complacency.

Always ensure that appropriate controls are in place.



LEARN MORE



SAFETY CULTURE 2018
Motivators, Messaging & Management
for World-Class Safety Performance
An EHS Daily Advisor Event

**September 13-14, 2018
Atlanta, GA**

Gain insights from industry experts and learn how to create an engaging and effective safety culture

SAVE MY SEAT