

Custom Content Solutions

Where Your Search for Content Development Ends

Whatever your content development needs are, we have various levels of customization options and a team of experts at your disposal so you can take the headache out of content creation.

We offer four types of customization levels:

White Label BLR[®] Courses

Leave your mark on our **TrainingToday** courses with our White Label option. You have the ability to use our content as your own to best serve your company's needs.

These changes include:

- Customer logo update
- Change a passing grade
- Change navigation from locked to free navigation (forcing learners to complete the training in sequence or not) for one or multiple courses

Tailored Content

Love our content but want to put your own stamp on it? This option allows you to add your own content to our existing **TrainingToday** courses.

These changes include:

- Replace our logo with your logo.
- Change the grade used to determine the pass/fail status.
- Change navigation from forced (locked) to free navigation (learner can complete the course not in a specified order) on multiple courses.
- Add your own reference material to the course menu.
- Add pages of content to supplement the course.

Course Conversions

Are you looking to up your content game? We can help! Transform your content with the Conversion option and the help of our production experts.

If you have to transform your training from instructor-led to online or simply to more engaging content, whatever the conversion need is, we have you covered.

- Convert Flash to HTML.
- Convert instructor-led training to eLearning.
- Convert simple training into immersive and engaging online learning.

Course conversions are considered custom projects, and we also offer more complex conversion updates that include video, interactivity, and quizzes.

New Custom Content

Need custom content? Whether you have in-house content experts and need BLR's design team to produce the content or you need the full help from our own in-house content experts, you can always be sure you're getting the best team out there to create content for your organization.

BLR can support any business need with custom content development such as:

- New employee orientation
- New business processes
- Custom compliance
- Proprietary technical content

Customization has no boundaries: eLearning, microlearning, videos, curricula planning, gamification and leaderboards, and much more.

Ready to learn more?

To learn more about our custom content offerings, call **800-727-5257**.

